

Beauty

Business News

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Jurlique consolidates travel retail presence

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Cosmeticnews.com sets a new record

Cosmeticnews.com (Cosmetix) has broken its record for the number of visitors in a single month, receiving more than 47,000 hits in September. In parallel, the number of subscribers grew 17% between September 2004 and September 2005.

Since its launch in October 2000, the website has been updated daily with news and market analyses including regional close-ups and special reports on retail. In April 2004, the content of the site was enriched with the International Directory of Distributors. In 2005, another international directory, the Selective Retail Guide, will be added. Since its relaunch in January 2005, Beauty Business News, the website's sister publication and an integral part of its service, is now available by e-mail. The new format has proved very popular among subscribers who wish to receive the latest information as quickly and conveniently as possible.

AFRICA

Metropolitain opens second door, adds new brands

South African niche concept store Metropolitain Cosmetics opened its second outlet in the upscale Sandton City shopping center in Johannesburg on October 14 (see BBN#229). The banner is also welcoming four new fragrance brands, Parfums Berdoues, Jacadi, Le Petit Prince and Carla Fracci, exclusively. In addition, the website Metrocosmetics.co.za plans to extend its e-commerce offer to the Talika, Bergman Beauty care, Dr Brandt, Skinethics and Leonor Greyl brands, starting January 1.